



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Patriot Majority
Product	PAT MAJORITY USA
Estimate Number	1884

Invoice #	107102-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107102
Alt Order #	06858425
Deal #	
Order Flight	09/27/12 - 10/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		09/27/12 to 10/03/12	3x		MTWT--S				
				Th	09/27/12	:30	4:53 AM		PM12-105H know	\$200.00		1
2	KSNV	The Doctors	2pm-3pm		09/27/12 to 10/03/12	3x		MTWTF--				
				Th	09/27/12	:30	2:29 PM		PM12-105H know	\$325.00		2
3	KSNV	The Agenda 1230pm	1230-1p		09/27/12 to 10/03/12	3x		MTWTF--				
				Th	09/27/12	:30	12:48 PM		PM12-105H know	\$325.00		2
4	KSNV	Noon News	12-1230pm		09/27/12 to 10/03/12	3x		MTWTF--				
				Th	09/27/12	:30	12:12 PM		PM12-105H know	\$500.00		2
5	KSNV	WKND Jeop/Wheel	630-730pm		09/24/12 to 09/30/12	1x		-----S-				
				Sa	09/29/12	:30	6:59 PM		PM12-106H Cynthia HD	\$525.00		1
7	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/27/12 to 10/03/12	3x		MTWTF--				
				Th	09/27/12	:30	5:27 AM		PM12-105H know	\$600.00		2
8	KSNV	Sa-Su Early News	5pm-630pm		09/24/12 to 09/30/12	1x		-----S-				
				Sa	09/29/12	:30	6:13 PM		PM12-106H Cynthia HD	\$675.00		1
9	KSNV	News 3 Today	9a-930am		09/24/12 to 09/30/12	1x		-----SS				
				Sa	09/29/12	:00				\$750.00 Unresolved		1

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, at agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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13	KSNV	ROS	5a-459a		09/24/12 to 09/30/12	1x		-----S-				
	KSNV			Sa	09/29/12	:30	6:00 AM	PM12-106H Cynthia HD		\$900.00		1
14	KSNV	4PM NEWS (1 hour)	4-5pm		09/27/12 to 10/03/12	2x		MTWTF--				
	KSNV			Th	09/27/12	:30	4:14 PM	PM12-105H Know		\$900.00		1
15	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		09/27/12 to 10/03/12	4x		MTWTF--				
	KSNV			Th	09/27/12	:30	6:44 AM	PM12-105H Know		\$1,000.00		2
16	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-		09/24/12 to 09/30/12	1x		-----S				
	KSNV			Su	09/30/12	:30	10:05 PM	PM12-106H Cynthia HD		\$1,200.00		1
18	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x		-----S-				
	KSNV			Sa	09/29/12	:30	11:09 PM	PM12-106H Cynthia HD		\$1,400.00		1
19	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		09/27/12 to 10/03/12	5x		MTWTF--				
	KSNV			Th	09/27/12	:30	6:59 PM	PM12-105H Know		\$1,700.00		5
	KSNV			F	09/28/12	:30	6:36 PM	PM12-106H Cynthia HD		\$1,700.00		4
20	KSNV	M-F Early News	5-630p		09/27/12 to 10/03/12	8x		MTWTF--				
	KSNV			Th	09/27/12	:30	6:10 PM	PM12-105H Know		\$1,800.00		1
	KSNV			F	09/28/12	:30	5:17 PM	PM12-106H Cynthia HD		\$1,800.00		6
	KSNV			F	09/28/12	:30	6:30 PM	PM12-106H Cynthia HD		\$1,800.00		2

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21	KSNV	Today Show	658a-9am		09/27/12 to 10/03/12	8x	MTWTF--				
	KSNV			Th	09/27/12	:30	8:28 AM	PM12-105H know	\$1,900.00		1
	KSNV			Th	09/27/12	:30	8:50 AM	PM12-105H know	\$1,900.00		7
	KSNV			F	09/28/12	:30	8:59 AM	PM12-106H Cynthia HD	\$1,900.00		2
22	KSNV	Friday Prime 8-10pm	9-10pm		09/24/12 to 09/30/12	1x	----F--				
	KSNV			F	09/28/12	:00			\$2,600.00	Unresolved	1
				NOT AVAILABLE RATE							
23	KSNV	Thursday Prime 10-11pm	10-11pm		09/24/12 to 09/30/12	1x	---T---				
	KSNV			Th	09/27/12	:30	10:40 PM	PM12-105H know	\$3,200.00		1
26	KSNV	NFL Football	1P-8PM		09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	7:55 PM	PM12-106H Cynthia HD	\$14,000.00		1

Gross Total	\$42,050.00
Agency Commission	\$6,307.50
Net Amount Due	\$35,742.50
Payment Terms	30 Days

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